



FRANKLIN
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29
YEARS IN INDIA
WE REMAIN
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IN YOU

CAMPAIGN DETAILS

**LUMPSUM & SIP/STP CAMPAIGN FOR SELECT EQUITY
& HYBRID SCHEMES**

OCTOBER 1, 2025 TO DECEMBER 31, 2025

Follow us on:     

*Conditions apply, please refer to T&C for further details.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Franklin Templeton Asset Management (India) Pvt. Ltd.
Tower 2, 12th & 13th Floor, One International Centre, Senapati Bapat Marg, Elphinstone (West) Mumbai - 400013

Schemes Eligible for the Lumpsum Campaign & Payout applicable

For Lumpsum Sales - INR 30 lakhs or more	
Scheme	Total Trail including campaign incentive p.a. *
Franklin India Balanced Advantage Fund	1.40%
Franklin India Multi Asset Allocation Fund	1.40%
Franklin India Large & Midcap Fund (erstwhile Franklin India Equity Advantage Fund)	1.40%
Franklin India Opportunities Fund	1.30%
Franklin India Multicap Fund	1.30%
Franklin India Midcap Fund (erstwhile Franklin India Prima Fund)	1.30%
Franklin India Small Cap Fund (erstwhile Franklin India Smaller Companies Fund)	1.20%
Franklin India Flexicap Fund	1.20%

For Lumpsum Sales - INR 10 lakhs or more	
Scheme	Total Trail including campaign incentive p.a. *
Franklin India Balanced Advantage Fund	1.30%
Franklin India Multi Asset Allocation Fund	1.30%
Franklin India Large & Midcap Fund (erstwhile Franklin India Equity Advantage Fund)	1.20%
Franklin India Opportunities Fund	1.15%
Franklin India Multicap Fund	1.15%
Franklin India Midcap Fund (erstwhile Franklin India Prima Fund)	1.15%
Franklin India Small Cap Fund (erstwhile Franklin India Smaller Companies Fund)	1.05%
Franklin India Flexicap Fund	1.05%

Terms and Conditions

- **Campaign Qualification Criteria:** Lumpsum Sales of INR 10 lakhs or more and INR 30 lakhs or more in any one of the eight schemes put together during the campaign period.
- Purchases/switch-ins with NAV allotment within the campaign period will be eligible.
- Switches from only the below funds will be eligible in the campaign.

- Franklin India Money Market Fund
- Franklin India Govt. Securities Fund
- Franklin India Banking and PSU Debt Fund
- Franklin India Liquid Fund
- Franklin India Floating Rate Fund
- Franklin India Ultra Short Duration Fund
- Franklin India Long Duration Fund
- Franklin India Income Plus Arbitrage Active Fund of Funds (erstwhile Franklin India Multi-Asset Solution Fund of Funds)

- Franklin India Overnight Fund
- Franklin India Conservative Hybrid Fund (erstwhile Franklin India Debt Hybrid Fund)
- Franklin India Corporate Debt Fund
- Franklin India Medium to Long Duration Fund
- Franklin India Equity Savings Fund
- Franklin India Arbitrage Fund
- Franklin India Low Duration Fund

- Lumpsum threshold will be applicable only from lump sum sales (Fresh Purchase / Additional Purchases & Switches from eligible schemes). SIP/STP Throughput for new/existing SIPs will be excluded from lump sum sales computations for this campaign.

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Franklin Templeton Asset Management (India) Pvt. Ltd.

Tower 2, 12th & 13th Floor, One International Centre, Senapati Bapat Marg, Elphinstone (West) Mumbai - 400013

Schemes Eligible for the SIP/STP Campaign & Payout applicable

New SIP/STP mobilized - 10 or more OR New SIP throughput - INR 50,000/- or more	
Scheme	Total Trail including campaign incentive p.a. *
Franklin India Multi Asset Allocation Fund	1.40%
Franklin India Balanced Advantage Fund	1.40%
Franklin India Large & Mid Cap Fund (erstwhile Franklin India Equity Advantage Fund)	1.40%
Franklin India Mid Cap Fund (erstwhile Franklin India Prima Fund)	1.30%
Franklin Asian Equity Fund	1.30%
Franklin Build India Fund	1.30%
Franklin India Technology Fund	1.30%
Franklin India Multicap Fund	1.30%
Templeton India Value Fund	1.30%
Franklin India Aggressive Hybrid Fund (erstwhile Franklin India Equity Hybrid Fund)	1.30%
Franklin India Dividend Yield Fund (erstwhile Templeton India Equity Income Fund)	1.30%
Franklin India Opportunities Fund	1.30%
Franklin India Large Cap Fund (erstwhile Franklin India Bluechip Fund)	1.30%
Franklin India ELSS Tax Saver Fund	1.20%
Franklin India Small Cap Fund (erstwhile Franklin India Smaller Companies Fund)	1.20%
Franklin India Focused Equity Fund	1.20%
Franklin India Flexi Cap Fund	1.20%
Franklin US Opportunities Equity Active Fund of Funds (erstwhile Franklin India - Feeder Franklin US Opportunities Fund)	1.15%

Terms and Conditions

- **Campaign Qualification Criteria:** 10 or more new SIP/STP logins OR Incremental SIP throughput of INR 50,000/- or more in any one of the eligible schemes or all the schemes put together during the campaign period.
- SIP/STP Eligibility Criteria
 - For Count threshold of 10 SIP/STP:
 - Rs 100/- Daily SIP / Rs 500/- for daily STP
 - Rs 1,000/- for Weekly SIP & STP
 - Rs 2,000 for Monthly SIP/STP
 - Daily, Weekly & Monthly SIP Tenure: 36 Months or more; STP Tenure - 3 months or more.
 - **SIP Payout** - On qualification, any SIP with 36 months or high tenure will be eligible for campaign payout
 - **STP Payout** - On qualification, any STP with 3 months or high tenure will be eligible for campaign payout
 - The SIP/STPs must be sourced from a minimum of 3 unique investors (First Holder PAN) to be eligible for count criteria.
 - STPs from only the funds below will be eligible in the campaign.
 - Campaign incentive will be paid on all eligible SIP/STP transactions listed above irrespective of IMFD qualifying through SIP/STP count or SIP throughput.

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Schemes Eligible for the SIP/STP Campaign & Payout applicable

- Franklin India Money Market Fund
- Franklin India Govt. Securities Fund
- Franklin India Banking and PSU Debt Fund
- Franklin India Liquid Fund
- Franklin India Equity Savings Fund
- Franklin India Ultra Short Duration Fund
- Franklin India Long Duration Fund
- Franklin India Conservative Hybrid Fund (erstwhile Franklin India Debt Hybrid Fund)

- Franklin India Overnight Fund
- Franklin India Corporate Debt Fund
- Franklin India Medium to Long Duration Fund
- Franklin India Floating Rate Fund
- Franklin India Arbitrage Fund
- Franklin India Low Duration Fund
- Franklin India Income Plus Arbitrage Active Fund of Funds

For Incremental SIP throughput threshold of INR 50,000/-:

- **Throughput Criteria:** INR 50,000 or higher; Tenure: 36 months minimum
- **Payout Criteria:** On qualification, any SIP with 36 months or high tenure will be eligible for campaign payout
- SIP/STPs logged in during the campaign period will be eligible for calculation and payout of campaign incentive.
- Campaign incentive will be paid on all eligible SIPs / STPs expiring and renewed during the Campaign period including SIP / STP started in a new or existing FS Folio.
- No incentives under this campaign will be paid to existing SIP / STPs that are freshly tagged under a new FS Folio.
- No incentive will be paid on increased throughput on account of STEP UP in an existing SIP. However, for a new "STEP-UP SIP" mobilized during the campaign period, incentive will be paid on the enhanced amount as well.
- This additional trial paid will be fully recovered from the future remuneration payable to the distributor in case the SIP is stopped before a period of 36 Months or STP is stopped before 3 Months.

General

- **Special Qualification Criteria:** Qualification in 30 lakhs slab will auto qualify for SIP / STP campaign criteria
- This Campaign overrides any other existing campaign on SIP/STP from FTAMIL.
- ***Total Trail = Base Remuneration + Campaign Incentive.** For base remuneration, kindly refer to your remuneration structure.
- The incentive payable for this Lumpsum and SIP/STP campaign will be over and above the regular remuneration applicable to the distributor.
- Business done under club codes will be aggregated for the calculation of SIP/STP count and incentive will be paid on achievement of the campaign criteria once the campaign ends.
- **Claw Back Clause:** The additional trail paid will be fully recovered from the future remuneration payable to the distributor, if the lump sum investment mobilized during the campaign is redeemed /switched out to any other scheme/plan or the direct plan before the completion of the Exit Load of the scheme period as mentioned in SID. And in case the SIP / STP is stopped for any reason before the minimum tenure applicable under this campaign.
- The computation of campaign incentive by FTMF's Registrar and Transfer Agent will be final.
- FTAMIL reserves the absolute right and authority to change/ terminate this SIP/STP campaign at its sole discretion. Such change will be intimated to the Distributor by telephone/email/ post/courier/text messages or such other medium of communication as may be preferred by FTAMIL. All Terms & conditions as well as tax implications as laid out in Standard Distributor Remuneration Structure will be applicable for lump sum campaign and binding to all distributors empaneled with Franklin Templeton.
- This Campaign Incentive Structure including the terms and conditions are subject to guidelines / circulars issued by SEBI/AMFI from time to time and may be revised at any time on account of any regulatory/statutory changes impacting existing as well future assets contributed by the distributor.
- This campaign is offered on a selective basis to Independent MFD partners of FTAMIL. Kindly check with your Relationship Manager for more details.

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